

1 of 5

Salesperson Phone#	215-567-6003
Salesperson FAX#	215-567-5938

11/2-11/6 ALREADY BOOKED AT STATION, PLS DO NOT DOUBLE BOOK SC=*

ALREADY BOOKED AT STATION, PLS DO NOT DOUBLE BOOK
THANKS LACEY FOR KATE BRADY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	4P-5P	ANDERSON	:30	\$300.00	11/02-11/02	1	1	1	\$300.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	2	F	630P-7P	6PM NEWS	:30	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	3	F	7P-730P	INSIDE EDITION	:30	\$850.00	11/02-11/02	1	1	1	\$850.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	4	F	730P-8P	ET	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	5	F	11P-1135P	LATE NEWS	:30	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	6	F	1135P-1235A	LETTERMAN	:30	\$500.00	11/02-11/02	1	1	1	\$500.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										

Rep Order# 6869212 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 11/01/2012 2:26 PM
Last Received: 11/01/2012 1:18 PM
Showing Buylines: All Lines

2 of 5

Station WISH-TV INDIANAPOLIS, IN
Advertiser () ENDING SPENDING FND
Product CAMPAIGN EST 103
Estimate#
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E
Flight Dates 11/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	F	5A-530A	DAYBREAK EARLY NEWS	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	8	F	8P-9P	UNDERCOVER BOSS	:30	\$2,600.00	11/02-11/02	1	1	1	\$2,600.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	9	F	9P-10P	CSI: NY	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	10	F	10P-11P	BLUE BLOODS	:30	\$9,000.00	11/02-11/02	1	1	1	\$9,000.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	11	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	11/04-11/04	4	1	4	\$1,400.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	12	SU	9A-1030A	CBS SUNDAY MORNING	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	13	SU	7P-8P	60 MINUTES	:30	\$9,000.00	11/04-11/04	1	1	1	\$9,000.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
	14	SU	8P-9P	AMAZING RACE	:30	\$8,000.00	11/04-11/04	1	1	1	\$8,000.00	
				Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK								
				Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK.								

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	SU	9P-10P	THE GOOD WIFE	:30	\$6,000.00	11/04-11/04	1	1	1	\$6,000.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	16	M	4P-5P	ANDERSON	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	17	TU	4P-5P	ANDERSON	:30	\$300.00	11/06-11/06	1	1	1	\$300.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	18	M-TU	5P-530P	5PM NEWS	:30	\$1,200.00	11/05-11/06	1	1	1	\$1,200.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	19	M-TU	5P-530P	5PM NEWS	:30	\$1,200.00	11/05-11/06	1	1	1	\$1,200.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	20	M-TU	6P-630P	6PM NEWS	:30	\$1,200.00	11/05-11/06	1	1	1	\$1,200.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	21	M-TU	7P-730P	INSIDE EDITION	:30	\$850.00	11/05-11/06	1	1	1	\$850.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	22	M-TU	730P-8P	ET	:30	\$900.00	11/05-11/06	1	1	1	\$900.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
	23	M-TU	11P-1135P	LATE NEWS	:30	\$1,500.00	11/05-11/06	1	1	1	\$1,500.00	
		Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										
		Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK										

Rep Order# 6869212 Ver# 1 Status New
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Traffic Order#

Printed: 11/01/2012 2:26 PM
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Showing Buylines: All Lines

4 of 5

Station WISH-TV INDIANAPOLIS, IN
Advertiser () ENDING SPENDING FND
Product CAMPAIGN EST 103
Estimate#
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E
Flight Dates 11/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	24	M-TU	1135P-1235A	LETTERMAN	:30	\$500.00	11/05-11/06	1	1	1	\$500.00	
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Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK
Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

	25	M	5A-530A	DAYBREAK EARLY NEWS	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
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Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK
Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

	26	TU	5A-530A	DAYBREAK EARLY NEWS	:30	\$250.00	11/06-11/06	1	1	1	\$250.00	
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Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK
Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

	27	M	8P-9P	HIMYM/PARTNERS	:30	\$6,000.00	11/05-11/05	1	1	1	\$6,000.00	
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Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK
Sales Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

---REPORT TOTALS---

Report Totals: 30 / \$62,750.00

---SALES MONTHLY TOTALS---

Nov 12: 30 / \$62,750.00
Sales Totals: 30 / \$62,750.00
Station Totals: 30 / \$62,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$62,750	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
WTTV 0%		WXIN 0%				

---COMPETITIVE COMMENTS---

COMP TO FOLLOW
ALREADY BOOKED AT STATION, PLS DO NOT DOUBLE BOOK

Rep Order# 6869212 Ver# 1 Status New
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Traffic Order#

Printed: 11/01/2012 2:26 PM
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Showing Buylines: All Lines

5 of 5

Station WISH-TV INDIANAPOLIS, IN
Advertiser () ENDING SPENDING FND
Product CAMPAIGN EST 103
Estimate#
Buyer ANNE BRAUNSCHIEDL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E
Flight Dates 11/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estim	Order	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
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Alt Order #: 06869212

WISH	POL/Ending Spending F CAMPAIN	103	CBS Evening News	630-7p	:30	11/02/12	CBS Evening News						\$1,500.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak @ 5am	5-530a	:30	11/02/12	5:28:15 AM Daybreak @ 530an						\$250.00		P3
WISH	POL/Ending Spending F CAMPAIN	103	Anderson Cooper	357-5p	:30	11/02/12	4:39:36 PM M-F 4p-5p						\$300.00		P3
WISH	POL/Ending Spending F CAMPAIN	103	Inside Edition	658-730p	:30	11/02/12	7:06:14 PM M-F 7-730p						\$850.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Entertainment Tonight	728-9p	:30	11/02/12	7:28:26 PM M-F 7-730p						\$900.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Friday 8-9p	758-9p	:30	11/02/12	8:40:18 PM Fri Hour 1						\$2,600.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Friday 9-10p	858-10p	:30	11/02/12	9:40:28 PM Fri Hour 2						\$5,000.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Friday 10-11p	958-11p	:30	11/02/12	10:30:27 PM Fri Hour 3						\$9,000.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	News 8 @ 11 M-F	11-1135p	:30	11/02/12	11:15:02 PM LN M-F						\$1,500.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	David Letterman	1135p-1237a	:30	11/02/12	12:25:00 XM David Letterman						\$500.00		P3
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak Sunday	558-9a	:30	11/04/12	Daybreak Sunday						\$350.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak Sunday	558-9a	:30	11/04/12	Daybreak Sunday						\$350.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak Sunday	558-9a	:30	11/04/12	Daybreak Sunday						\$350.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Sunday 7-8p	658-8p	:30	11/04/12	Sun Hour 1						\$9,000.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Sunday 8-9p	858-9p	:30	11/04/12	Sun Hour 2						\$6,000.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Sunday 9-10p	758-9p	:30	11/04/12	Sun Hour 3						\$8,000.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	CBS Sunday Morning	858-1030a	:30	11/04/12	CBS Sunday Morning						\$1,500.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak Sunday	558-9a	:30	11/04/12	Daybreak Sunday						\$350.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	News 8 @ 530p	530-6p	:30	11/05/12	News 8 @ 530						\$1,200.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	David Letterman	1135p-1237a	:30	11/05/12	David Letterman						\$500.00		P3
WISH	POL/Ending Spending F CAMPAIN	103	Inside Edition	658-730p	:30	11/05/12	M-F 7-730p						\$850.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak @ 5am	5-530a	:30	11/05/12	Daybreak @ 5am						\$250.00		P3
WISH	POL/Ending Spending F CAMPAIN	103	Monday 8-9p	758-9p	:30	11/05/12	Mon Hour 1						\$6,000.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	News 8 @ 11 M-F	11-1135p	:30	11/05/12	LN M-F						\$1,500.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	News 8 @ 6	558-630p	:30	11/05/12	News 8 @ 6						\$1,200.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Anderson Cooper	357-5p	:30	11/05/12	M-F 4p-5p						\$300.00		P3
WISH	POL/Ending Spending F CAMPAIN	103	Entertainment Tonight	728-8p	:30	11/05/12	M-F 730-8p						\$900.00		P2
WISH	POL/Ending Spending F CAMPAIN	103	News 8 @ 5p	5-530p	:30	11/05/12	News 8 @ 5						\$1,200.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Daybreak @ 5am	5-530a	:30	11/06/12	Daybreak @ 5am						\$250.00		P1
WISH	POL/Ending Spending F CAMPAIN	103	Anderson Cooper	357-5p	:30	11/06/12	M-F 4p-5p						\$300.00		P3

\$62,750.00
\$62,750.00

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, David Grill
do hereby request station time concerning the following issue:

Ending Spending, Inc.	
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges:	\$		GROSS
-----------------------	----	--	-------

This broadcast time will be used by: Ending Spending, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Joe Donnelly and Richard Mourdock; US Senate, Indiana; November 6, 2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Ending Spending, Inc.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *see attachment on next page*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/31/12
Date

Mark Simmons
Signature

303-962-0023
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title